



Coffee Tree E-News July 2009

The Coffee Tree Books & Brew, 7900 Bailey Cove Rd., SE, Suites 2 & 3, Huntsville, AL 35802
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Send Us Suggestions

This newsletter is for YOU. We want to make it something you look forward to and use. Help us achieve this goal by sending us your comments and suggestions.

Check our website www.coffeetreebnb.com

July Music Spotlight Performances

July 10th Will be a return of Two Old Men & S'More Songs. Two popular songwriters, Earl Watts and Jerry Mungle will give us a great show of original and cover songs. If you like the oldies like "*The Wabash Cannonball*" you won't want to miss this show!

July 31st Back again for the regular last Friday of each month will be Dr. James Smith and the Traditional Music Association on July 31st. As always, we'll be serving Beans with Ham & Cornbread and a down home desert special.

ROMEOs meet at 6:30 Thursday July 9th
Sunday Brunch will be at 12:30 the 12th.

If you wish NOT to receive our newsletter and/or notices on special sales or events in the future just reply to this e-mail and place REMOVE FROM MAILINGS in the subject line.



Marc Smith Banjo Slo-Jam

The 2nd Tuesday each month Marc Smith Hosts a banjo Slo-Jam at The Coffee Tree.

Aimed at beginners and moderately advanced

pickers, it's a lot of fun and paced to the needs of those attending. For more info e-mail madsmith@knology.net or just show up with your banjo.

Bookstore Notes

We've recently acquired over 1500 additional books in boxes. We're still sorting, cleaning and stocking. Initial examination reveals there are several rare quilting books, some autographed, in like new condition, quite a number of classic mysteries by authors such as Agatha Christie, Mickey Spillane, John D. MacDonald and others. First edition and autographed titles by local/southern authors like Phil Hemphill and Homer Hickam. There is also a very rare first edition of Rocket City USA, Huntsville, Alabama, Home of the Big Boosters from 1963, along with a number of newer but equally hard to come by books published by NASA.

Along with the rare and collectible treasures in this acquisition there are hundreds of volumes of good fiction and non-fiction for general readership.

Come in and get a bargain on a bunch of small sized book club hardback thrillers in extremely good condition and priced below our used paperbacks. Titles from Anne Perry, Elizabeth Peters, Steve Martini, Alex Korda, Sidney Sheldon, Lawrence Sanders and a dozen or so other popular authors are on sale at \$2.99 each

News of Local Authors

Dan Griffin, author of Elvis and The Blue Moon Boys, Tells us he'll be back home for a visit with his family in August. We hope to have him back for a meet the author book signing sometime in Mid-August.

Coffee Tree Fiction Writers

Will meet at their regular times Tuesday the 14th and Thursday the 23rd (2nd Tue & 4th Thurs) In addition they will be releasing a new anthology soon. Look for copies here at the Coffee Tree, the Art League and other locations. More details as available. In the meantime, here is a sneak preview of the cover as sent to the printer!

Watch the website. We're putting together a page with information on our local authors with links to their websites.

*Petals and Thorns
Literary Works
of
The Coffee Tree Writers
Huntsville, Alabama*



*Ink on paper is as beautiful to me as
flowers on the mountains. God composes,
why shouldn't we?
Audra Foveo-Alba*

Capresso ENA4 In Stock Now!

If you've been thinking of a new automatic espresso machine now is the time. We've got a great one with all the latest technology and ergonomics. The ENA series new contemporary design is less than 9½ inches wide, freeing up counter space while offering a true bean-to-cup experience. The new rotary switch makes the ENA the easiest to use automatic coffee center. The patent-pending Zero-



Energy-Technology uses less electricity than any other coffee center on the market. Created for the coffee enthusiast, the ENA series offers the best in authentic crema coffee, espresso, cappuccino and latte in a flawless, striking design.

The ENA series features 18 bars of pressure, a professional-grade conical burr grinder, energy saving technology and a wealth of convenience features.

At the touch of a button, it grinds, tamps, brews and self-cleans in less than 60 seconds for high-pressure brewed crema coffee or espresso to rival any coffee café. Cappuccinos and lattes are easy with two frothing options: the Dual Frother Plus (standard on all ENA) to froth like a barista and the patented frothXpress system (standard on ENA 5) that automatically steams or froths milk into the cup. A hot water dispenser can be used for Café Americano or tea.

Coffee Trivia – Why Consumers Buy Kosher...

In a recent Gourmet Retailer e-newsletter there was an informative article on why consumers are selecting Kosher foods and beverages.

This article is important to The Coffee Tree because most of our coffees, straights through flavored selections are KSA certified. It is another level of assurance that we provide for our customers.

The research stated that "The market for kosher food is strong and growing in the United States, reports Mintel. Sales of kosher foods totaled \$12.5 billion in 2008, a 64 percent increase since 2003."

Mintel, the Chicago-based research firm found that the No. 1 reason people buy kosher is for food quality (62 percent).

"General healthfulness" (51 percent) was cited as the second most common reason people purchase kosher food, while food safety rated third among 34 percent of respondents, in sharp contrast to the 14 percent of respondents who say they purchase kosher food because they follow kosher religious rules.